

An invitation from the
WIPO Ethics Office

**ETHICS & NEW TECHNOLOGY: THE CASE FOR
RESPONSIBLE INNOVATION**

**A WIPO PUBLIC LECTURE ON ETHICS
by
PROFESSOR JEROEN VAN DEN HOVEN**

Thursday 27 February 2020, 10.30 a.m. – 12.00 p.m.

Languages: English/French (simultaneous interpretation)
WIPO, 34 Chemin des Colombettes, 1211 Geneva, Switzerland

Ethics as a driver of innovation? New technological developments in areas like big data, robotics, block chain and artificial intelligence (AI), create opportunities, and also raise ethical challenges. Ethics, especially as it was traditionally practiced, could easily be mistaken for an impediment to innovation, and as putting a brake on certain directions of technological process. When our most deeply held values such as privacy, transparency, safety, security, trust, autonomy and well-being are at stake, ingenious new solutions are most needed.

On Thursday 27 February 2020, renowned Dutch Professor Jeroen van den Hoven will share his views how pro-actively addressing moral dilemmas early on can provide long-term benefits for companies, citizens and society at large.

The lecture is open to all: Members of the diplomatic community, staff of the United Nations and Specialized Agencies, NGO's with consultative status to WIPO and the UN, the academic community, interested citizens.

Attendance is free of charge, registration is required

To register please send an e-mail to publiclecture@wipo.int

Please note that seats will be allotted on a first come, first served basis.

About Professor Jeroen van den Hoven

Jeroen van den Hoven is university professor and full professor of Ethics and Technology at the Delft University of Technology and scientific director of the [Delft Design for Values Institute](#). He is the founding and former scientific director of [4TU Centre for Ethics and Technology](#) (2007-2013) and the founder, and until 2016 Programme Chair, of the program of the Dutch Research Council on [Responsible Innovation](#). He serves as a permanent member of the [European Group on Ethics \(EGE\)](#) of the European Commission.

Awards, honors and distinctions: In 2009, he won the World Technology Award for

Ethics as well as the IFIP prize for ICT and Society for his work on Ethics and ICT. In 2017 he was knighted in the Order of the Lion of The Netherlands. Professor van den Hoven has published extensively. Recent publications are *Designing in Ethics* (Van den Hoven, Miller & Pogge eds., Cambridge University Press, 2017) and *Evil Online* (Cocking & Van den Hoven, Blackwell, 2018). He is also editor in chief of the periodical *Ethics and Information Technology*. For a recent interview with Professor van den Hoven by Ms. Sarah Jordan, Deputy Editor of UN Special, see: <https://www.unspecial.org/2019/12/world-intellectual-property-organization-wipo-public-lecture-on-ethics/>

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